

After graduating from Florida State University with a journalism degree, William J.P. Smith, Jr. served in the U.S.M.C. from 1956 until 1959, stationed at Camp Lejeune, NC, the majority of the time with the Globe as sports editor and acting editor of the largest Corps newspaper at the time. While there, he married, residing at the trailer park on the base and later in Midway Park, while fathering two girls.

In 1994, Bill was diagnosed with breast cancer, and had a radical modified mastectomy with 30 lymph nodes removed from his left side. He was treated with Tamoxifen for five years, and has had no reoccurrence. It should be noted that there was no history of any kind of cancer in the Smith family history. His former wife and two girls have had no symptoms of the disease.

On behalf of women, Bill has been a fundraiser and is the subject of two books, *Living with Breast Cancer, the Story of 30 Women and One Man* by Perry Colemore and Lisa Adelsberger, and *Messages from Somewhere, Inspiring Stories of Life After 60* by Harriet May Savitz. He has also written an autobiographical screenplay on his experience.

The irony of all of this is that Bill was part of the team at Xerox Corporation that introduced xeroradiography for the early detection of breast cancer in 1969 at Hutzel Hospital in Detroit. Every once in awhile, he takes the press kit from his library shelf and shares it with his students, who find it hard to believe that men can contract the horrific disease.

Today, Bill resides in Tallahassee, FL with his wife Kathy, teaches at FSU and runs an integrated marketing communications consultancy, Huckleberry Finn Tomorrow.